



SPORTSREEL
bigdayvideo
PRODUCTIONS

ONCE YOUR VIDEO IS READY TO GO, YOU CAN SEND IT TO US VIA REGULAR MAIL, UPS, FEDEX, AND SO ON. YOURSPORTSREEL CAN ACCEPT / CONVERT STANDARD VHS TAPE, MINI DVD, STANDARD DVD, AND SUPER 8. IF YOU HAVE A DIFFERENT FORMAT, PLEASE CALL US AT 404.664.5245

VIDEO-TAPING TIPS

1. TAPE IS CHEAP

You want to be able to use the best scenes and "takes" of anything that you shoot. Shoot the same scene from different angles when possible. For example a wide (head to toe) shot, then a close-up (based on the action). Providing choices for the edit will allow the highest quality finished product.

2. BACKGROUND AWARENESS

When selecting a location for a "talking head" introduction, try to make the background relevant as well. If you're shooting a tennis player, make sure you can see the net or the court lines in an establishing shot at the start of the segment, for example.

3. HEARING THE ACTION IS JUST AS IMPORTANT AS SEEING IT

Audio is very important to high-quality video production and it is often overlooked. In most cases the on-camera microphone will not be sufficient to capture spoken audio at high quality, especially when shooting at a distance. Invest in a wired clip-on microphone with the appropriate connection to your video camera. Radio Shack or Markertek.com have a range of choices in this category. On location, conceal the wire under the shirt or uniform so that on the clip-on part of the microphone is visible.

4. LOW-BUDGET TELE PROMPTING (SCRIPTS):

Write out the script for the person on camera with a large black magic marker on medium sized poster boards (cue cards). Hold the line of script that's being read directly in line with the center of the camera lens, and slide it higher as the person reads. This technique will eliminate the distraction of the presenter looking into the lens, then off to the side to read the script. Most people can look at the cue cards at it will still look like they are looking into the camera if the cue cards are not too big. Do not try to have your child memorize the script unless they are an experienced dramatic performer. People will give a smoother, more credible performance from a written script.

5. TAPE LABELING:

you may be shooting multiple tapes over a period of weeks or months for the final compilation. Label each tape with the date, location, and any other pertinent information that will help you sort out what you want to include in a timely fashion. Label the tape itself as well as the box as they often get separated. You can also take all the tapes and number them sequentially as a frame of reference. For example, if your son's name is Kevin, you can label the first tape K-1, etc. So a sample ideal label would be K-1, Kevin Smith, Madison vs. Chatham, 11/13/08.

6. ELAPSED TIME

When shooting specific scenes, start recording 2-3 seconds before the action starts and let the tape run for 2-3 seconds after the action is captured. This allows for easier and cleaner editing of the final program.

7. ERASE MISTAKES

When you remove a tape from your camera, immediately move the "record protection" plastic tab on the tape to the "save" position so that you will not accidentally record over existing material.

8. KEEPING A STEADY HAND

Use a tripod whenever possible.

9. HAVE FUN!

It comes across on film.